

# DIESEL TECH

## “Myth vs. Fact”



IN PARTNERSHIP WITH:



### 1. FINANCIAL

**MYTH:** “I can’t afford training.”

**FACT:** You can start your career **debt-free**. Many companies pay for your training, offer paid apprenticeships, and invest in your growth—both technically and professionally.

**MYTH:** “I won’t make good money without a 4-year degree.”

**FACT:** Diesel technicians earn **strong incomes without college debt**. This career is AI-proof—you can’t automate hands-on problem-solving. Certified Master Technicians can earn up to \$100k+ annually in high-demand areas.

### 2. CAREER ADVANCEMENT & PATHWAYS

**MYTH:** “Tech jobs are dying.”

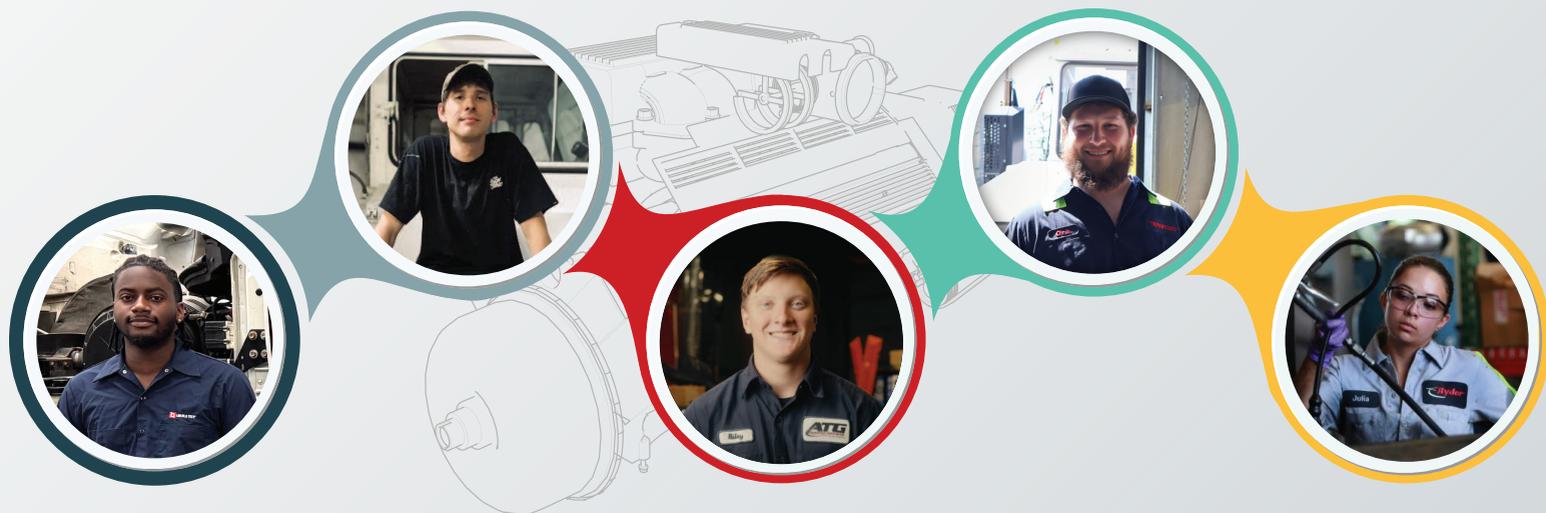
**FACT:** Diesel technician careers are growing fast and industry is facing a severe shortage of skilled technicians. Nearly 20% of positions are unfilled nationwide, giving qualified technicians significant job security and leverage. Freight needs are rising, and the industry is projected to grow 30% by 2030.

**MYTH:** “I’ll be stuck as an entry-level tech forever.”

**FACT:** Growth opportunities are huge. You can advance into: **Shop management**, Operations, Sales, Training, or even open your own shop.

**MYTH:** “I’d be stuck in one place.”

**FACT:** National companies have shops across the country. Your skills and certifications travel with you, allowing you to easily move to a new region or state.



### 3. KIND OF WORK

**MYTH:** “It’s a dirty job.”

**FACT:** Today’s techs are **high-tech problem-solvers**. The role requires a blend of mechanical aptitude, electrical knowledge, and **software literacy** to diagnose issues using laptops and advanced systems.

**MYTH:** “Shops are grimy and harsh.”

**FACT:** Modern shops are **bright, clean, well-equipped facilities**. New facilities are often climate-controlled, well-lit, and prioritize safety and organization.

**MYTH:** “The work is repetitive and boring.”

**FACT:** No two days are the same. You’ll troubleshoot complex mechanical and electronic challenges and feel proud knowing you got a critical piece of equipment safely back on the road.

**Myth:** “Trucks are bad for the environment.”

**FACT:** The industry leads innovation in **clean technology**. Modern engines output cleaner air than they take in. This includes electric trucks, hydrogen fuel cells, CNG, and renewable fuels.

### 4. PURPOSE & MEANINGFUL WORK

**MYTH:** “Trucking doesn’t matter.”

**FACT:** Diesel technicians are **essential workers who keep America running**. If trucks stop, our country stops. Trucks move over 70% of goods, and Techs are **essential** to keeping food, medicine, and supplies accessible in every community.

**MYTH:** “I’ll miss out on the college experience.”

**FACT:** You’ll join a **tight-knit, supportive community right away**. Shops feel like a team—you build friendships, mentorships, and camaraderie while mastering skills with real value.

### 5. WORK-LIFE BALANCE & BENEFITS

**MYTH:** “Tech jobs have terrible hours and no work-life balance.”

**FACT:** Many shops offer **reliable, standard daytime schedules**. The majority of in-shop work aligns with **predictable 9-to-5 or four-day workweek schedules**, helping you plan your life outside of work.

**MYTH:** “You don’t get good benefits.”

**FACT:** Leading companies offer **comprehensive benefits packages**. Because skilled technicians are in high demand, most employers provide excellent benefits, including: Medical/Dental/Vision, **401(k) matching**, Paid Time Off (PTO), and often **tool allowances** or company-provided specialty tools.

