



**We're a nonprofit association  
driving the next generation  
of trucking industry professionals.**

**JOIN US AND HELP  
CHANGE LIVES**

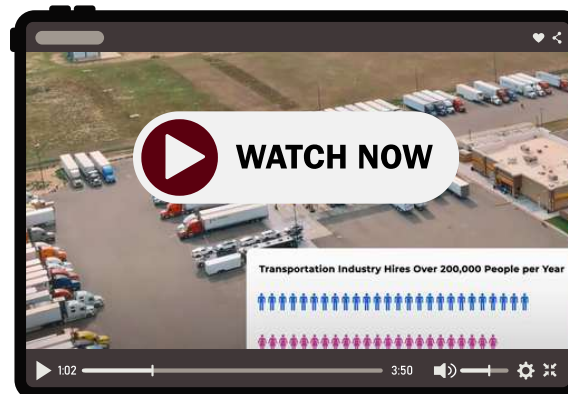


# OUR STORY

## WE NEED MORE TRUCK DRIVERS, DIESEL TECHNICIANS AND SUPPLY CHAIN PROFESSIONALS TO KEEP OUR COUNTRY MOVING!

The growing trucking workforce shortage is reaching crisis levels. An aging skilled workforce is one of the main reasons. We must act now.

Next Gen Trucking Association (NGT) is a grassroots movement led by volunteer industry professionals and members including students, teachers, schools, trucking professionals, industry carriers, dealers and allied sponsors who all share the common mission to promote trucking as a positive career choice. One of our primary goals is to carve out career pathways for young people to get into the trucking industry. We need members like you to join forces with us so that we can create a diverse, talented, and skilled workforce for the trucking industry.



# DID YOU KNOW

High Schools in the U.S.  
offer CDL driver programs

70%



of freight in the U.S.  
travels by truck



50



High Schools in the U.S.  
offer Diesel Tech programs

250

Public High School students  
are expected to graduate in  
the 2030 school year



3.5M

NGT and member companies  
are improving these numbers!

!

# WHAT WE DO



## **BUILD & STRENGTHEN**

high school CDL truck driver, diesel tech and supply chain logistics programs throughout North America



## **PROMOTE**

trucking as a positive career choice



## **EDUCATE**

high school administration, teachers and counselors, students and parents on the benefits and opportunities in the trucking industry



## **LOBBY**

for the Safe Driver Apprenticeship Pilot Program and Trucking In Career Technical Education



## **CONNECT AND SERVE**

as a liaison between schools and trucking partners to build a pipeline of talented, trained drivers, technicians and supply chain logistics professionals



## **PROVIDE**

updated educational resources and curriculum to create a new wave of CDL drivers, technicians and supply chain professionals who are trained to the highest standards



## **FOCUS**

on diversity, equity and inclusion



## **CELEBRATE SUCCESS**

we foster a supportive community for young people in the trucking industry and recognize outstanding achievements through initiatives such as the Student of the Month Award, the Rookies Under 30 Program, and the Career Catalyst Award

# MEMBERSHIP BENEFITS



## **PARTNERSHIPS**

with Career Technical Education Schools in your hiring areas



## **PRIORITY**

consideration in directing where we start high school programs



## **RECOGNITION**

celebrate the achievements of young professionals in your organization



## **INDUSTRY REPRESENTATION**

across skilled workforce groups, student organizations and career preparatory associations



## **UTILIZE**

our Nationally Registered DOL Apprenticeship Program



## **PIPELINE**

of trained drivers, technicians and supply chain professionals



## **BETTER UNDERSTANDING**

of Gen Z and how to make your opportunities more attractive



## **OVERSIGHT**

of standardized curriculum and industry-recognized credentials



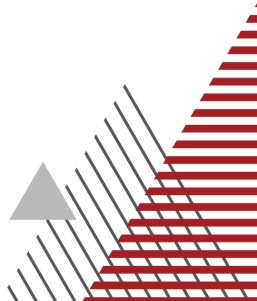
## **EXPAND**

your professional network of peers, experts and industry leaders



## **EXCLUSIVE ACCESS**

to our resource library including data collected by NGT, promotional material and workforce development toolkit



# BOARD OF DIRECTORS



**Lindsey Trent**  
President/Co-Founder, NGT



**Dave Dein**  
Co-Founder, NGT  
CDL Program Instructor,  
Patterson High School



**Mark Thayer**  
Marvin Johnson &  
Associates



**Dave Harrison**  
Fastport



**Mark Allen**  
IFDA



**Don Lefevre**  
Forterra



**Jeremy Reymer**  
DriverReach



**Troy Hogan**  
Katz, Sapper  
& Miller



**Ray Clark**  
Truck Country/Stoops



**Josef Muftic**  
Amazon



**Suzanne Scalone**  
Performance  
Food Group



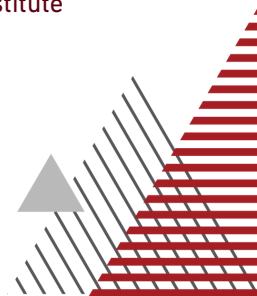
**Rebecca W. Hudson**  
Advanced Training  
Systems



**Rob Behnke**  
Fox Valley Technical  
College



**Leah Shaver**  
National Transportation  
Institute



# MEMBER RATES

To join, complete a brief application on our website at  
<https://www.nextgentrucking.org/Membership/MembershipApplications>  
Our annual rates for members are below. Students may join for FREE.



|   |         |
|---|---------|
| Allied/Corporate                              | \$1,500 |
| Carriers & Dealers 250 employees<br>or more   | \$1,200 |
| Carriers & Dealers less than<br>250 employees | \$600   |
| School  | \$300   |
| Individual/Non-Driver or Technician           | \$60    |
| Professional Truck Driver<br>or Technician    | \$30    |
| Retired Individual/Disabled                   | \$10    |

# SPONSORSHIPS

All sponsorship levels will receive membership to NGT

## PARTNER

**\$2,500**

### Recognition Benefits

- Logo placement and recognition on the NGT website, in newsletters, and social media.
- A shoutout post on NGT's social media channels.

### Event Benefits

- Opportunity to include promotional materials to schools in the NGT Diesel Program Support Package.
- Recognition as an all-event sponsor at all NGT-hosted industry and student events.
- Recognition at NGT's annual Train the Trainer seminar.
- Priority in Career Fair connections for company branding and to provide a pipeline of diverse talent for your workforce.

### Workforce Collaboration

- Access to two NGT Partner Workforce Planning Sessions per year.
- Early notification of upcoming workforce development events and career fair connections.



## ADVOCATE

**\$5,000**

Includes all Partner benefits, plus:

### Enhanced Recognition

- Featured as an Advocate Sponsor on the NGT website and in newsletters with a short company bio.
- Dedicated "commercial" feature in one NGT podcast episode or newsletter article.

### Event Benefits

- Recognition as a featured sponsor at one student-focused or industry event of your choice.

### Additional Workforce Collaboration

- Customized insights into workforce trends and new program launches, tailored to your company's goals.



## INVESTOR

**\$10,000**

Includes all Advocate benefits, plus:

### Premier Recognition

- Recognition as an Investor Sponsor in NGT's Annual Impact Report.
- Company logo prominently displayed on event banners and materials at all NGT-hosted events.
- Opportunity to author a guest blog or white paper for the NGT website.

### Event Benefits

- Opportunity to display your company's branded materials at up to three key NGT events per year.
- Access to dedicated booth space within NGT's booth at events like ACTE Vision Conference or ASCA.

### Enhanced Workforce Collaboration

- Customized workforce development strategy session with NGT leadership (up to four sessions per year).
- Exclusive Content Access
- Early access to NGT's upcoming white papers, curriculum launches, and research reports.



## CHAMPION

**\$25,000**

Includes all Investor benefits, plus:

### Elite Recognition

- Recognition as a Champion Sponsor on the NGT website home page with a detailed company feature.
- Special recognition in NGT press releases related to workforce initiatives.
- Logo placement on high-impact materials like student workbooks, leadership guides, or career kits.
- 2025 Sponsorship of one TruckFit Curriculum Lesson

### Event Benefits

- Opportunity to be an exclusive presenting sponsor for one major student or industry event.
- Co-host a podcast episode or webinar with NGT leadership, showcasing your company's commitment to workforce development.

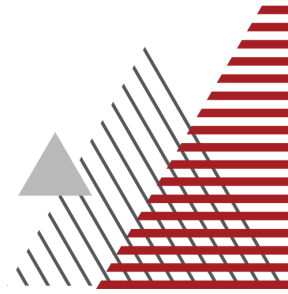
### Strategic Partnership Benefits

- Invitation to join NGT Committees, influencing industry-education initiatives.
- Monthly NGT Workforce Planning Sessions annually to help align your strategy with talent pipeline development.





**We are eager to train, mentor, and match a fresh generation of skilled talent to the 21st century needs and demands of the trucking industry.**



# Thank You



NEXTGENTRUCKING.ORG



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**The mission of the Next Generation in Trucking Association is to promote trucking as a positive career choice, build pathways to employment by creating and supporting education and training programs, connect talent with industry employers, and celebrate the achievements of students, young professionals, and companies.**