NEXTGEN®
TRUCKING
YOUR ROAD TO THE FUTURE







We're a nonprofit association driving the next generation of trucking industry professionals.

JOIN US AND HELP CHANGE LIVES

OUR STORY

WE NEED MORE TRUCK DRIVERS, DIESEL TECHNICIANS AND SUPPLY CHAIN PROFESSIONALS TO KEEP OUR COUNTRY MOVING!

The growing trucking workforce shortage is reaching crisis levels. An aging skilled workforce is one of the main reasons. **We must act now.**

Next Gen Trucking Association (NGT) is a **grassroots movement** led by volunteer industry professionals and members including students, teachers, schools, trucking professionals, industry carriers, dealers and allied sponsors who all share the common mission to promote trucking as a positive career choice.

One of our primary goals is to **carve out career pathways for young people to get into the trucking industry**. We need **members like you** to join forces with us so that we can create a diverse, talented, and skilled workforce for the trucking industry.



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DID YOU KNOW

70%



of freight in the U.S. travels by truck

50

High Schools in the U.S. offer CDL driver programs

250



High Schools in the U.S. offer Diesel Tech programs

3.5M

Public High School students expected to graduate annually through 2030

!

NGT and member companies are improving these numbers!

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Sources:
Educationdata.org
American Trucking Associations
National Center for Education Statistics

WHAT WE DO

BUILD & STRENGTHEN

high school CDL truck driver, diesel tech and supply chain logistics programs throughout North America

PROMOTE

trucking as a positive career choice

EDUCATE

high school administration, teachers and counselors, students and parents on the benefits and opportunities in the trucking industry

LOBBY

for the DRIVE Safe Act and Trucking In Career Technical Education (CTE) programs

CONNECT AND SERVE

as a liaison between schools and trucking partners to build a pipeline of talented, trained drivers, technicians and supply chain logistics professionals

PROVIDE

updated educational resources and curriculum to create a new wave of CDL drivers, technicians and supply chain professionals who are trained to the highest standards

FOCUS

on diversity, equity and inclusion

CELEBRATE SUCCESS

we foster a supportive community for young people in the trucking industry and recognize outstanding achievements through initiatives such as the Student of the Month Award, the Rookies Under 30 Program, and the Career Catalyst Award

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OUR VISION & MISSION

Vision:

Building a diverse future workforce for the trucking industry to support the supply chain

NGT Mission:

The **Next Generation in Trucking Association** promotes careers in the trucking industry, builds and enhances school-based training programs, connects tomorrow's workforce with today's employers, and celebrates achievements across trucking — all to support a professional, skilled, and diverse supply chain.

Next Generation in Trucking Foundation Mission:

The mission of the **Next Generation in Trucking Foundation** is to inspire and prepare students for careers in trucking, logistics, and the supply chain by investing in awareness initiatives, career branding, scholarships, school programs, learning opportunities, and educational resources for students, teachers, and administrators.

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STRATEGIC PILLARS

Promote Trucking Careers

We work to highlight the trucking industry as an exciting and rewarding career path, showcasing the diverse opportunities available and inspiring the next generation to join the workforce.

Connect Tomorrow's Workforce to Today's Employers

We bridge the gap between young talent and industry employers, fostering meaningful connections that lead to job placements and fulfilling careers in the trucking industry.

Build & Enhance Training Programs

By partnering with schools, colleges, and industry leaders, we develop and support innovative education and training programs that equip students with the skills necessary to succeed in the trucking and logistics industries.

Celebrate Achievements Across Trucking

We recognize and honor the accomplishments of students, young professionals, and companies, highlighting their contributions to the growth and innovation of the trucking industry.

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BOARD OF DIRECTORS

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Lindsey Trent

President/Co-Founder, NGT



Dave Dein

Co-Founder, NGT
CDL Program Instructor,
Patterson High School



Mark Thayer
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Dave Harrison
Fastport



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Jeremy Reymer
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Troy Hogan
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Patrick Pendergast
Ryder System, Inc.



Josef Muftic
Amazon



Suzanne Scalone
Performance Food Group



Rebecca W. Hudson
Advanced Training Systems



John Thorpe
Central Technology Center

MEMBERSHIP BENEFITS

PARTNERSHIP FACILITATION
with schools and employers

SUPPORT
starting CDL, Supply Chain & Logistics, and Medium/Heavy-Duty Truck Technician Programs

RECOGNITION
celebrate the achievements of students, companies, and young professionals

INDUSTRY REPRESENTATION
across skilled workforce groups, student organizations and career preparatory associations

UTILIZE
our Nationally Registered DOL Apprenticeship Program

PIPELINE
of trained drivers, technicians and supply chain professionals

BETTER UNDERSTANDING
of Gen Z and how to make your opportunities more attractive

OVERSIGHT
of standardized curriculum and industry-recognized credentials

EXPAND
your professional network of peers, experts and industry leaders

EXCLUSIVE ACCESS
to our resource library including data collected by NGT, promotional material and workforce development toolkit

By joining NGT, you have access to member benefits and an opportunity to help shape the future of the trucking industry.

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MEMBER RATES

To join, complete a brief application on our website at
https://www.nextgentrucking.org/Membership/MembershipApplications
Our annual rates for members are below. Students may join for FREE.

Allied/Corporate/Dealers	$1,500
Carriers - 250 employees +	$1,200
Carriers - less than 250 employees	$600
School/Association	$300
Individual/Non-Driver or Technician	$60
Professional Truck Driver or Technician	$30
Retired Individual/Disabled	$10

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SPONSORSHIPS

All sponsorship levels will receive membership to NGT

PARTNER
$2,500

Recognition Benefits
- Logo placement and recognition on the NGT website, in newsletters, and social media.
- A shoutout post on NGT's social media channels.

Event Benefits
- Opportunity to include promotional materials to schools in the NGT Diesel Program Support Package.
- Recognition as an all-event sponsor at all NGT-hosted industry and student events.
- Recognition at NGT's annual Train the Trainer seminar.
- Priority in Career Fair connections for company branding and to provide a pipeline of diverse talent for your workforce.

Workforce Collaboration
- Access to two NGT Partner Workforce Planning Sessions per year.
- Early notification of upcoming workforce development events and career fair connections.

ADVOCATE
$5,000

Includes all Partner benefits, plus:

Enhanced Recognition
- Featured as an Advocate Sponsor on the NGT website and in newsletters with a short company bio.
- Dedicated "commercial" feature in one NGT podcast episode or newsletter article.

Event Benefits
- Recognition as a featured sponsor at one student-focused or industry event of your choice.

Additional Workforce Collaboration
- Customized insights into workforce trends and new program launches, tailored to your company's goals.

INVESTOR
$10,000

Includes all Advocate benefits, plus:

Premier Recognition
- Recognition as an Investor Sponsor in NGT's Annual Impact Report.
- Company logo prominently displayed on event banners and materials at all NGT-hosted events.
- Opportunity to author a guest blog or white paper for the NGT website.

Event Benefits
- Opportunity to display your company's branded materials at up to three key NGT events per year.
- Access to dedicated booth space within NGT's booth at events like ACTE Vision Conference or ASCA.

Enhanced Workforce Collaboration
- Customized workforce development strategy session with NGT leadership (up to four sessions per year).
- Exclusive Content Access
- Early access to NGT's upcoming white papers, curriculum launches, and research reports.

CHAMPION
$25,000

Includes all Investor benefits, plus:

Elite Recognition
- Recognition as a Champion Sponsor on the NGT website home page with a detailed company feature.
- Special recognition in NGT press releases related to workforce initiatives.
- Logo placement on high-impact materials like student workbooks, leadership guides, or career kits.

Event Benefits
- Opportunity to be an exclusive presenting sponsor for one major student or industry event.
- Co-host a podcast episode or webinar with NGT leadership, showcasing your company's commitment to workforce development.

Strategic Partnership Benefits
- Invitation to join NGT Committees, influencing industry-education initiatives.
- Monthly NGT Workforce Planning Sessions annually to help align your strategy with talent pipeline development.

Join Us To Drive Change Together!

www.nextgentrucking.org

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Sign up here.

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