



**We're a non-profit association driving the next generation of trucking industry professionals.**

**JOIN US AND HELP CHANGE LIVES**



# OUR STORY

Now and in the future, **we need more truck drivers, diesel technicians and supply chain professionals** to keep our country moving! The growing trucking workforce **shortage is reaching crisis levels**. An aging skilled workforce is one of the main reasons. We must act now.

Next Gen Trucking Association (NGT) is a grassroots movement led by volunteer industry professionals and members including students, teachers, schools, trucking professionals, industry carriers, dealers and allied sponsors who all share the **common mission to promote trucking as a positive career choice**. One of our primary goals is to carve out career pathways for young people to get into the trucking industry. We need **members like you** to join forces with us so that we can create a diverse, talented, and skilled workforce for the trucking industry.

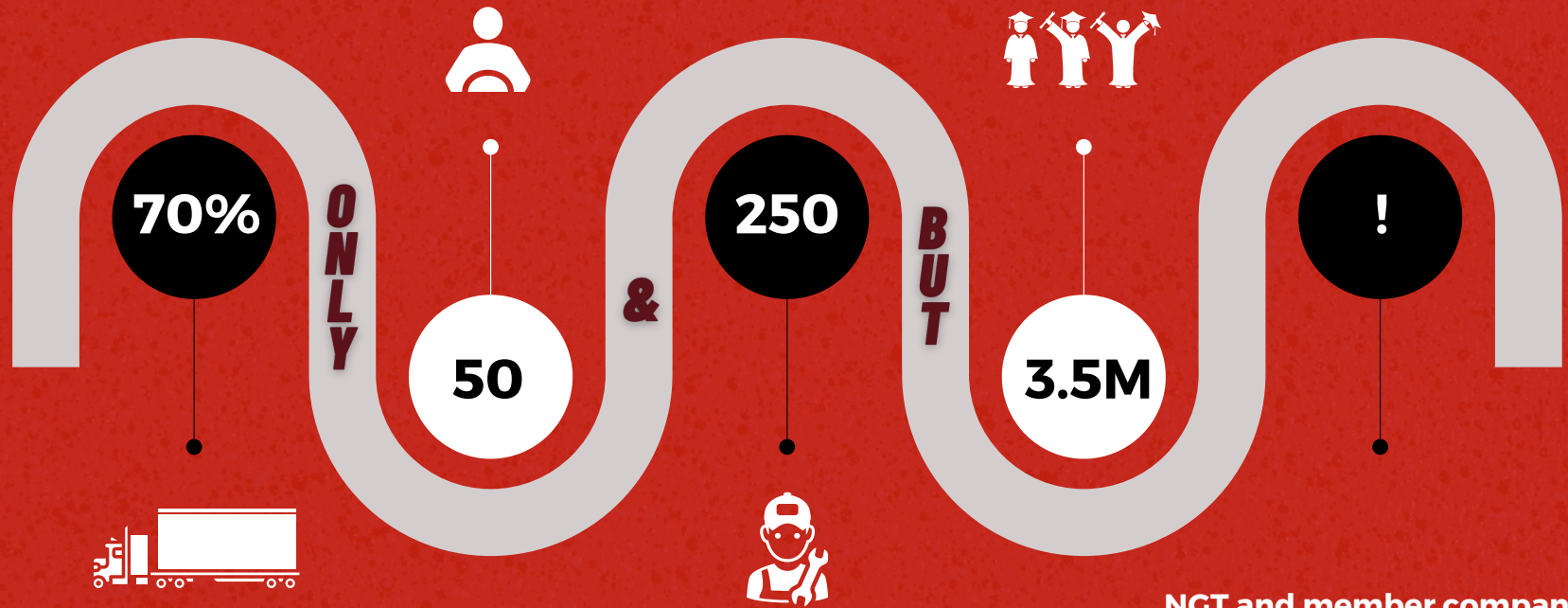
FOR MORE ON OUR STORY, WATCH THIS VIDEO.



# DID YOU KNOW?

High Schools in the U.S.  
offer CDL driver programs

Public High School students  
were expected to graduate in  
the 2024 school year



of freight in the U.S.  
travels by truck

High Schools in the U.S.  
offer Diesel Tech programs

NGT and member companies  
are improving these numbers!

# WHAT WE DO



## CREATE

High School CDL truck driver, diesel tech and supply chain logistics programs throughout North America



## PROMOTE

trucking as a career education choice



## EDUCATE

high school administration, teachers and counselors, students and parents on the benefits and opportunities in the trucking industry



## FOSTER

community for young people in trucking



## LOBBY

for the Safe Driver Apprenticeship Pilot Program and Trucking In Career Technical Education



## PROVIDE

fresh, up-to-date educational curriculum to create a new wave of CDL drivers, technicians and supply chain professionals who are trained to the highest standards



## FOCUS

on diversity, equity and inclusion



## CONNECT

North America schools and educational programs and the trucking industry



## SERVE

as a liaison between young people and trucking partners to provide a pipeline of talented, trained drivers, technicians and supply chain logistics professionals

# MEMBERSHIP BENEFITS



## **PARTNERSHIPS**

with Career Technical Education Schools



## **PRIORITY**

consideration in directing where we start high school programs



## **FOCUS**

on providing the trucking industry with a diverse and equitable workforce



## **INDUSTRY REPRESENTATION**

across skilled workforce groups, student organizations and career preparatory associations



## **UTILIZE**

our Nationally Registered DOL Apprenticeship Program



## **PIPELINE**

of trained drivers, technicians and supply chain professionals



## **BETTER UNDERSTANDING**

of Gen Z and how to make your opportunities attractive



## **OVERSIGHT**

of standardized curriculum and industry-recognized credentials



## **EXPAND**

your professional network of peers, experts and providers



## **EXCLUSIVE ACCESS**

to data collected by NGT

By joining NGT, you have access to member benefits and an opportunity to help shape the future of the trucking industry. Members can gain added exposure for your organization's job openings on our upcoming job board.

# BOARD OF DIRECTORS



**Lindsey Trent**  
President/Co-Founder, NGT



**Dave Dein**  
Co-Founder, NGT  
CDL Program Instructor,  
Patterson High School



**Brian Runnels**  
Reliance Partners



**Dave Harrison**  
Fastport



**Mark Allen**  
IFDA



**Don Lefevre**  
Robotic Research



**Jeremy Reymer**  
DriverReach



**Troy Hogan**  
Katz, Sapper  
& Miller



**Ray Clark**  
Truck Country/Stoops



**Josef Muftic**  
Amazon



**Mike Morrell**  
Performance  
Food Group



**Rebecca W. Hudson**  
Advanced Training  
Systems



**Rob Behnke**  
Fox Valley  
Technical College



**Leah Shaver**  
National Transportation  
Institute

# JOIN NGT MEMBERSHIP

To join, complete a brief application on our website at <https://www.nextgenrucking.org/Membership/MembershipApplications>

Our annual rates for members are below. Students may join for FREE.  
Have questions? Just call us at 502-483-1478 or email [info@nextgenrucking.org](mailto:info@nextgenrucking.org)

If you are a NGT sponsor, you receive membership to NGT included with sponsorship.

Allied/Corporate	\$1,500
Carriers & Dealers 250 employees or more	\$1,200
Carriers & Dealers less than 250 employees	\$600
School	\$300
Individual/Non-Driver or Technician	\$60
Professional Truck Driver or Technician	\$30
Retired Individual/Disabled	\$10



# SPONSORSHIP LEVELS

## PARTNER

\$2,500

- Recognition as a partner on website, social media & industry presentations
- (3) company posts on social media/year
- Link on website to company job postings (coming)
- Brand exposure at student and education conferences
- Table topper "We support NGT" sign for your events
- Feature in one of our monthly newsletters
- Next Gen Committee Workforce Planning Session



## ADVOCATE

\$5,000

- Recognition as an advocate on website, social media & industry presentations
- (6) company posts on social media/year
- Link on website to company job postings (coming)
- Brand exposure at student and education conferences
- Logo added to presentations
- Bi-Monthly NGT Committee Meeting
- National Promotional Career Trucking Day- CTE Month & CTE swag bag



## INVESTOR

\$10,000

Advocate benefits +

- Logo on brochures to prospective schools
- Investor profile on website and social media
- Invitation to NGT's executive planning sessions
- Recognition in newsletter as a NGT's Investor
- Monthly NGT Committee Meeting
- SkillsUSA swag bag
- Can register one company representative at the FAA national convention



## CHAMPION

\$25,000

Investor benefits +

- Banner on website
- Monthly workforce development sessions
- \$5,000 will be provided toward professional truck driver curriculum with your company branding



All sponsorships will receive membership to NGT for their company.



# THANK YOU

“We are eager to train, mentor, and match a fresh generation of skilled talent to the 21st century needs and demands of the trucking industry.”



**WWW.NEXTGENTRUCKING.ORG**



**INFO@NEXTGENTRUCKING.ORG**



**(502) 483-1478**



The mission of the Next Generation in Trucking Foundation, a 501(c)(3) non-profit organization is to prepare students for a career in trucking by funding scholarships, school programs and additional learning opportunities and resources for students, teachers, and administrators.