



PROVIDE YOUR STUDENTS WITH  
HANDS-ON TRAINING THAT TRANSLATES  
TO ATTRACTIVE FUTURE CAREERS

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# Trucking Industry Career Prep Programs







**70%** OF FREIGHT IN THE U.S. TRAVELS BY TRUCK- INCLUDING NEARLY EVERYTHING WE CONSUME AND USE DAILY.



**160,000** IS WHAT THE DRIVER SHORTAGE IS PROJECTED TO BE BY THE YEAR 2028.

## DIVERSIFY YOUR CAREER & TECHNICAL EDUCATION PROGRAMS (CTE)

Students in high school who take classes in CTE programs have a **93% higher graduation rate** than students who do not take CTE courses. CTE classes in the trucking industry can not only be a source of motivation for students, but can prepare them for a rewarding career path within the **high-demand trucking industry**.



# APPROXIMATELY 8 MILLION PEOPLE ARE EMPLOYED IN TRUCKING RELATED JOBS IN 2023

(3.5 MILLION ARE TRUCK DRIVERS)



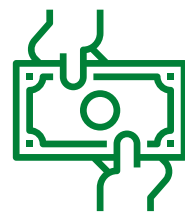
## Trucking Moves Us

Trucking is vital to the U.S. economy and there are literally hundreds of job types within the industry.



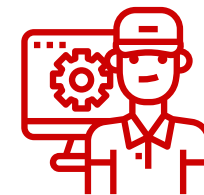
## Advancement

Truck drivers with specialized skills earn significantly more (ie. car transport drivers, grain haulers, ice road truckers and others).



## Great Income Potential

The median pay is \$49,316 / year for a tractor & heavy-duty driver in 2023.



## Diesel Techs In Demand

The median pay is \$48,690 / year for a diesel technician in 2023.

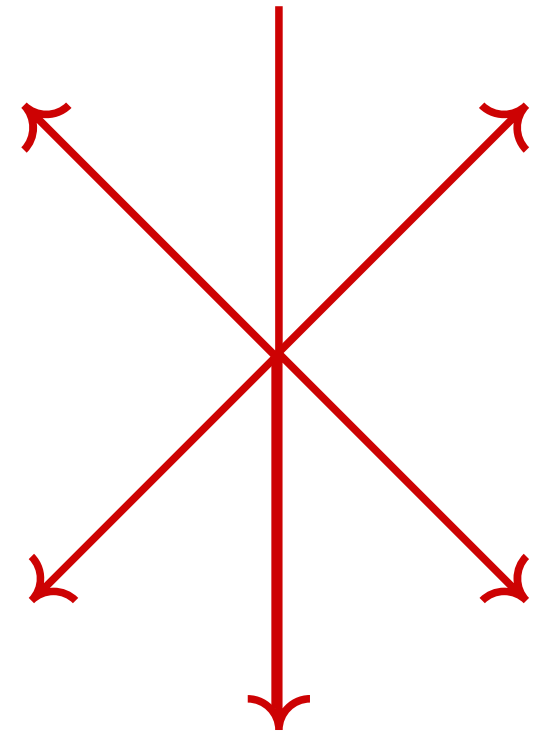


**OUR ORGANIZATION WORKS TO HELP  
ACCESS THE INDUSTRY THROUGH  
CERTIFICATION PROGRAMS**

## **Career Clusters Supported by Trucking:**

**Agriculture, Food &  
Natural Resources**

**Architecture &  
Construction**



**Energy**

**Manufacturing**

**Transportation,  
Distribution &  
Logistics**



# NEXT GEN TRUCKING ASSOCIATION CONNECTS EDUCATORS TO INDUSTRY PARTNERS

Today's competitive job market requires knowledge and training but that does not always translate to a four-year college degree. **Trade careers offer a promising alternative.**

Next Gen Trucking Association **partners with educators to create a blueprint for success** including curriculum and training that is aligned to the digital generation, grade range recommendations, programs of study, and other resources to help you create individual programs in your districts.

**Contact us for a free consultation.**





# Let's Get Started!

We need more truck drivers, medium and heavy duty truck technicians and supply chain managers to keep our country moving! The growing trucking workforce shortage is reaching crisis levels. An aging skilled workforce is one of the main reasons. We must act now!

Next Gen Trucking Association (NGT) is led by volunteer industry professionals and members including students, teachers, schools, business professionals, industry carriers, and allied sponsors who all share the **common mission to promote trucking as a positive career choice**. One of our primary goals is to carve out career pathways for young people to get into the trucking industry. We need **educators and schools** to join forces with us so that we can create a diverse, talented, and skilled workforce for the trucking industry.

We can provide a fresh, up-to-date **curriculum and training program plan** for your school, field trip visits and assist in all facets of implementation and support. **Let's get started.**



Watch the Patterson High School Program Overview Video



[www.nextgentrucking.org](http://www.nextgentrucking.org)